


Brian Morris

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Experience

AUGUST, 2020 – PRESENT

Performer, Storyteller, Independent Professional Wrestler

Performing as “Wonderboy” Brian Morris at international Independent Professional Wrestling events.

- Supporting cast member on AppleTV+ series “Monster Factory.”
- Produce original multi-platform content including short-form video and promotional graphics.
- Write, edit, produce and provide commentary for live events

MARCH, 2022 – SEPTEMBER, 2022

Marketing Specialist – Princeton Federal Credit Union Princeton, NJ.

Lead Marketing Specialist for Princeton Federal Credit Union (PFCU).

- Manage and create content for all PFCU social media platforms – Instagram, Twitter, Facebook & LinkedIn.
- Organize and lead creative process for marketing campaigns aimed towards existing and potential members.
- Coordinate and organize digital and in-person events.

JULY, 2020 – DECEMBER, 2021

Podcast Host and Producer – Essential Podcast Network Fair Haven, NJ.

The Essential Podcast Network includes *Essential*, an interview show centered around sports and lifestyle and *Essential Picks*, a weekly sports betting show.

- Hosted, edited, and produced all episodes.
- Scheduled and recorded in-person and digital interviews with podcast guests.
- Responsible for all social media content released on Instagram and Twitter.

JANUARY, 2017 – MARCH, 2020

Color Analyst Radio & Television Broadcaster – Elon University Men’s Basketball

Learfield IMG College, Elon IMG Sports Network/Phoenix All-Access, Elon University, Elon, NC.

On-air Broadcaster and Color Analyst for Elon Men’s Basketball.

- Provided live, in-game commentary and analysis for each of the 105 pre, regular, and postseason games of the 2017-18, 2018-19 and 2019-20 seasons.
- Developed original content for pregame and halftime shows, including live score updates and highlights from around NCAA Division I basketball.
- Off-air preparation included interviews with players and coaching staff, team practice attendance, and statistical data and storyline research.
- Nationwide travel with the team for CAA conference and non-conference games.
- Finalist in the Student Division Live Game Production category for the 2017 College Sports Media Awards. (February 11, 2017 broadcast Elon vs. UNCW).

SEPTEMBER, 2019 – DECEMBER, 2019

**Play-by-Play Broadcaster – CWF Mid-Atlantic Professional Wrestling
CWF Mid-Atlantic, Gibsonville, NC.**

On-air Broadcaster for live CWF Mid-Atlantic events.

- Provided commentary for professional wrestling matches streamed live on Twitch.tv.
- Explained and informed audience of on-screen storylines.
- On-air character portrayal.
- Off-air preparation included research of performers, in-ring maneuvers and developing on-screen storylines.

SEPTEMBER, 2018

**Color Analyst Radio Broadcaster – Elon University Football
Elon IMG Sports Network, Elon University, Elon, NC.**

On-air Broadcaster and Color Analyst for Elon Football.

- Provided live, in-game commentary and analysis for home games.
- Developed original content for pregame, halftime, and postgame shows including live score updates, drive summaries and game wrap-ups.

JULY, 2019 – AUGUST, 2019

**Content Coordinator Intern – Fair Haven Living & Rumson Living Magazine
Fair Haven, NJ.**

Produced content for the August and September issues.

- Pitched captivating story ideas.
- Attended events and wrote stories while meeting submission deadlines.
- Conducted in-person and remote interviews.
- Copy editing use of AP style.

SUMMERS & HOLIDAYS, 2015 – PRESENT

**Brand Ambassador
Daisy Chocolates, LLC, Monmouth Beach, NJ.**

Represent the specialty chocolate company during community events and personal deliveries.

SUMMER, 2015

**Assistant Coach and Team Manager
Jersey Shore Basketball League, Wall Township, NJ.**

Assistant Coach to Joe Merlino for the 2015 season. Assembled and reported player, team and league statistics by game. Provided locker room support and laundry assistance.

SEPTEMBER, 2014 – DECEMBER, 2015

**Live Public Address Announcer
American Youth Football/Rumson-Fair Haven Youth Football, Rumson, NJ.**

Provided live announcements of player introductions, play summaries and promotional material throughout youth football contests.

Associations

2018 AND 2019

**National Sports Media Association Awards Weekend
Participant, Convergence Summit and Awards Banquet
Winston-Salem, NC.**

Education

MAY 2020

**Bachelor of Arts, Journalism
Minor in Sports and Event Management
Elon University, Elon, NC.**

Activities

**Men's Intramural Basketball, Captain – Elon University, Elon, NC – January, 2017
FreshTV, Content Creator – Elon University School of Communication, Elon, NC – 2016
Captain, Varsity Track & Field – Rumson-Fair Haven Regional HS, Rumson, NJ – 2013-2016**

Volunteer Work

**United Way of Alamance, Mebane, NC – Taste of Alamance – May, 2018
Lunch Break, Red Bank, NJ – October, 2013 – Present
Clean Ocean Action – Sandy Hook, NJ – November, 2013 – December, 2015
Super Storm Sandy Clean-up – NJ Volunteers – Highlands, NJ – October - November, 2012**